

Water Conservation Card Can save Millions of Gallons of Water

A 313 room hotel in California was able to save 2 million gallons of water, 10,000 pounds of cleaning solution and energy for 31 homes per year by simply changing their policy to not wash the linens every day. Guests could opt to have their linen washed every day by simply placing a card on the bed.

Hawaii has over 72,000 hotel rooms. There is the potential to save millions of gallons of water, thousands of pounds of detergent and considerable energy by simply not washing towels and linens that have been used only once.

The exact amount of energy, water and detergent savings will vary for each hotel, depending on the participation rate by the guests, whether the guest option program includes both towels and linens and how the laundry is washed. One hotel has reported the participation rate at a high 40-50%. Commercial launderers may use between 4 to .5 gallons of water for every pound of laundry that is washed.

It is likely that many mainland guests understand the need for water conservation given the water shortages experienced in the continental U.S due to recent drought conditions. Hawaii has also been experiencing serious water shortages that could impact the States economy.

See article: <http://starbulletin.com/2003/05/30/news/story1.html>.